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| Steven Newton

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| <https://www.linkedin.com/in/steven-newton1985/>  |
| The Partner lifecycle: [Click for LinkedIn video](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A7103023924510085120/)Unlock your Partner Ecosystem Potential: [Click for LinkedIn video](https://www.linkedin.com/events/7112408991753785344/comments/)The importance of Digital Channels: [Click for YouTube video](https://youtu.be/UdT5x61eYB4?si=v9tX60Ubn7UHFmqe) |
| Professional overviewResults driven Digital Transformation Lead delivering cutting edge solutions to the FinTech, Retail, and Hospitality sectors. Proven track record of developing customer centric strategies, leading global teams, and implementing innovative platforms. Adept at navigating the intersection of technology and business, specializing in digital marketing, project management, and partner ecosystem development. |
| Skills Digital Strategy Digital Transformation Project Management (PRINCE 2, Agile) Partner Ecosystem Development Website Development Team Leadership and Training Retail and Hospitality Expertise Digital Media Implementation Large Scale ePOS Solutions Mobile App Development Software Implementation |

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| ExperienceDIgital Transformation LeadFinastraOctober 2020 to Present Spearheaded the development of the digital transformation strategy for the Partners & Ecosystem division. Established and managed a global Digital Transformation team of four members. Conceptualized and implemented Partner and Customer portals, learning management systems, and internal knowledge sites. Orchestrated cross functional teams to align platforms with business objectives. Defined data centric approaches, including the integration of Salesforce data. Developed 90 day sprint plans for focused team efforts, emphasising analytics for platform performance. Presented and implemented the digital transformation journey to senior leadership and collaborated with the Marketing team for consistent messaging.Technology Manager BaxterstoreyDecember 2018 to October 2020 Served as the Technology SME for 100+ client sites in London and Southern England. Delivered tailored technology solutions to new and existing clients, streamlining processes. Advised the sales team on recommended technology solutions, managing implementations and costs. Acted as an escalation point for IT related matters, ensuring smooth interactions with suppliers.Retail Systems Project Manager BaxterstoreyJanuary 2017 to December 2018 Led cross brand retail IT solutions implementation, collaborating with operational stakeholders. Piloted a new ePOS system integrating various functionalities, enhancing digital strategy.  Implemented systems integration between workforce management and Oracle People solution.UK IT Deployment Manager Mcdonald’sMay 2014 to December 2016 Managed IT projects for the Experience of the Future deployment across 1200+ stores. Developed project plans, forecasted and managed financial requirements exceeding £10 million annually. Programmed multiple onsite and offsite projects, engaging third party suppliers. |
| Education Prince2 Foundation and Practitioner P2R/558117, 2013 BSc Degree in Media Technology (Kingston University, Kingston), 2006 A Levels in Media Studies, English, and German (Epsom And Ewell High School), 2003**Additional Qualifications** Mental Health First Aider Train the Trainer – Adult Education Trainer Data Policy and Security Customer Relations Management Conflict Management Time Management and Delegation skills Managing Team Performance Self Awareness Health and Safety Processes |
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